

Pei-Hui Hsu

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Updated September 2016

EDUCATION

- University of Oregon, Lundquist College of Business
Ph.D. in Accounting 2008-2013
- National Chengchi University, College of Commerce
M.S. in Finance 2006-2008
- National Chengchi University, College of Commerce
B.S. in Accounting 2001-2005

RESEARCH

Publication

- Frankel, M., and P. Hsu. 2016. Repeal of LIFO: Analysis Based on Industry Data. *Journal of Applied Business and Economics* 18 (6), forthcoming.
- Hsu, P., and Y. Lin. 2016. Fair Value Accounting and Earnings Management. *Eurasian Journal of Business and Management* 4 (2): 41-54.
- Hsu, P., and X. Hu. 2016. Advisory Board and Earnings Persistence. *Journal of Accounting, Auditing and Finance* January 31 (1): 134-157.
- Frankel, M., and P. Hsu. 2015. LIFO Adoption by Industry. *Journal of Accounting and Finance* 15 (2): 42-53.
- Hsu, P. 2015. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *Asian Pacific Journal of Accounting and Economics* 22 (4): 406-427.
- Hsu, P., and Y.-M. Chiang. 2014. Using Prospect Theory to Explain the Setting of the Expected Rate of Return on Pension Assets. *Journal of Applied Business Research* 30 (5):1457-1467

Working Papers

- “The Value Relevance of Nontraditional Bank Earnings” (with Brian Du)
 - Under review at *Journal of Accounting and Finance*
- “Financial Experts on the Audit Committee and Audit Firm Industry Leadership”
 - Under review at *Journal of Business Finance and Accounting*
- “Tax Aggressiveness, Financial Expertise on the Board and Business Strategy” (with Jared Moore and Donald Neubaum)

Work-in-progress

- “Audit Firm Industry Leadership and Earnings Quality: Evidence from the Weight on Earnings in Incentive Contracting” (with Steve Matsunaga and Jiawen Liang)
- “The Persistence of Earnings: Banking Industry” (with Brian Du)

CONFERENCE AND WORKSHOP PRESENTATION

- Frankel, M., and P. Hsu. Repeal of LIFO: Analysis Based on Industry Data. *Academy of Business Research*, Las Vegas (NV), October 2014.
- Hsu, P., and X. Hu. Advisory Board and Earnings Persistence. *AAA Annual Meeting*. Atlanta (GA), August 2014.
- Hsu, P. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *AAA Annual Meeting*, Atlanta (GA), August 2014.
- Hsu, P., J. Moore, and D. Nebaum. Tax Aggressiveness, Financial Expertise on the Board and Business Strategy. *AAA Annual Meeting*, Atlanta (GA), August 2014.
- Hsu, P., J. Moore, and D. Nebaum. Tax Aggressiveness, Financial Expertise on the Board and Business Strategy. *California State University, East Bay Accounting and Finance Research Workshop*, Hayward (CA), January 2014.
- Hsu, P. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *AAA Annual Meeting*, Anaheim (CA), August 2013.
- Hsu, P. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *AAA Western Regional Meeting*, Vancouver (WA), April 2012.
- Hsu, P., and X. Hu. Advisory Board and Earnings Persistence. *AAA Western Regional Meeting*, Vancouver (WA), April 2012.
- Hsu, P. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *Hong Kong University Accounting Workshop*, Hong Kong, December 2012.

OTHER CONFERENCE PARTICIPATION

- AAA Accounting is Big Data Conference (San Francisco, CA), September 2016, Participant
- AAA Annual Meeting (New York, NY), August 2016, Participant
- AAA Western Regional Meeting (Coronado, CA), April 2015, Reviewer
- AAA Annual Meeting (Atlanta, GA), August 2014, Reviewer/Moderator
- AAA Annual Meeting (Anaheim, CA), August 2013, Participant
- AAA Annual Meeting (Washington, DC), August 2012, Participant
- AAA Western Regional Meeting (Vancouver, WA), April 2012, Discussant/Participant
- AAA Annual Meeting (Denver, CO), August 2011, Moderator/Discussant/Participant
- AAA Western Regional Meeting (Newport Beach, CA), April 2011, Discussant/Participant
- Behavior Accounting Conference (Austin, TX), February, 2010, Participant
- Universities of British Columbia, Oregon, and Washington Conference (UBCOW) - 2008, 2009, 2010, 2011, 2012, Participant

TEACHING EXPERIENCE

- California State University, 2013 - Present
 - Introduction to financial accounting (Undergraduate & MBA)
 - Intermediate financial accounting I &II (Undergraduate & Graduate)
 - Accounting Information Systems (Undergraduate)
 - Volunteer Tax Assistance (VITA)
- University of Oregon, 2010-2013
 - Introduction to accounting (Undergraduate)

AWARDS AND HONORS

- College of Business and Economics Grant for Teaching Effectiveness, 2016
- China America Business and Education Center (CABEC) research grant, 2014
- Deloitte True blood Fellowship, 2014
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow - Lake Tahoe, 2011
- Governmental Scholarship from Taiwan Ministry Department, 2008-2011

OTHER PROFESSIONAL EXPERIENCE AND CERTIFICATES

- PWC Data Analysis and Presentation Skills, 2016
- CSU Chancellor's Office Proven Course Redesign program, Cohort 2015-2016
- Online Learning Consortium (OLC) Teaching Certificate, February 2015
- Summer Institute: Journey to Excellence in Online Instruction, CSUEB, 2014
- Deloitte, Staff Auditor, 2005-2006, Taiwan