

*Curriculum Vitae (Brief)*  
**JESSICA WEISS**  
**Department of History**  
**Office of Faculty Development**  
**California State University East Bay**  
**Hayward, CA 94542**

**EDUCATION**

Ph.D. History, University of California, Berkeley, 1994  
M.A. History, University of California, Berkeley, 1989  
Parliamentary Internship, Boston University, London, England, 1987  
A.B. History, with distinction, University of California, Berkeley, 1986

**PROFESSIONAL**

**California State University, East Bay**, Director, Faculty Development/FACET, 2014-  
Interim Director, Faculty Development/FACET, 2012-13  
Professor, 2008-  
Associate Professor, 2004-2008  
Assistant Professor, 1999-2004

**California State University, East Bay**, Interim Co-Director, Student Center for Academic Achievement, 2007-2008

**California State University, Hayward**, Lecturer, 1995-1999

**University of Utah**, Visiting Assistant Professor, U.S. History/ Women's History, 1996-97

**University of California, Berkeley**, Lecturer, U.S. History/Women's History, 1995-1996

**PUBLICATIONS**

**Book:**

*\*To Have and To Hold: Marriage, the Baby Boom, and Social Change* (Chicago: University of Chicago Press, 2000) **Sierra Prize**, Western Association of Women Historians, 2001

**Articles:**

“‘In my Hand it’s the Future, Not Diapers, You See’: Domestic Ideals in the Responses to Phyllis McGinley’s *Sixpence in Her Shoe*,” revising for *Journal of Women’s History*

“Sex, the Single Girl, Superman, and the City: Lois Lane and Romance in Superman I-IV,” in Nadine Farghaly, ed., *Examining Lois Lane: The Scoop on Superman’s Sweetheart*, (Scarecrow, 2013)

“‘Fraud of Femininity’: Domesticity, Selflessness, and Individualism in Responses to Betty Friedan,” excerpt in Kristen Fermaglich and Lisa Fine, eds., *The Feminine Mystique: A Norton Critical Edition*, Norton, 2012

“‘Fraud of Femininity’: Domesticity, Selflessness, and Individualism in Responses to Betty Friedan,” in Kathleen Donohue, ed., *Liberty and Justice for All: Rethinking Politics in Cold War America*, (University of Massachusetts, 2012)

“Revisiting Miss Golddigger: How our Views of Alimony have Changed since 1953,” *Playboy*, January 2009

"She Also Cooks: Gender, Domesticity and Public Life in Oakland, California, 1957-1959," in Sherrie Innes, ed. *Kitchen Culture* (Philadelphia: University of Pennsylvania Press: 2000)

"A Drop-In Catering Job: Middle-Class Women and Fatherhood, 1950-1980," *Journal of Family History* (Summer 1999)

"Making Room for Fathers: Men, Women, and Parenthood during the Baby Boom," in Laura McCall and Donald Yacovone, eds., *A Shared Experience: Men Women and the History of Gender* (New York: New York University Press, 1998)

**WORKS IN PROGRESS**

“Kitchen Debates: Gender, Domesticity, and Feminism, 1955-2005” A book-length survey of ideas about gender that surfaced in books, newspaper columns, letters to women’s magazines and popular authors (Betty Friedan, Phyllis McGinley, Gloria Steinem and others), and retrospective oral histories. This project excavates the voices of

ordinary women using unique sources to reveal the roots of and reactions to the modern women's movement  
"Placing Women in California History and California in Women's History: Diversity, Gender, and Place"  
anthology, co-edited with Edie Sparks, under consideration, University of California Press

#### **RECENT BOOK REVIEWS**

*Building a Housewife's Paradise: Gender, Politics, and American Grocery Stores in the Twentieth Century* by Tracey Deutsch, Social History, (Vol. 37, no. 2, 2012)

*Make Room for Daddy: The Journey from the Waiting Room to the Birthing Room*, Judith Walzer Leavitt, American Studies, (Fall/Winter 2010)

*Making Marriage Work: A History of Marriage and Divorce in the Twentieth-Century United States*, By Kristin Celello, Journal of American History, (Winter 2009).

*Perfect Motherhood* by Rima Apple, Journal of American History, (Spring 2007)

*Huck's Raft: A History of American Childhood* by Steven Mintz, History Teacher, (August 2006)

*Citizen, Mother, Worker, Debating Public Responsibility For Child Care After the Second World War*, By Emilie Stoltzfus, The Register of the Kentucky Historical Society, (Spring 2005)

*Modern Love*, by David Shumway, Journal of American History, (Fall 2004)

*From Catherine Beecher to Martha Stewart: A Cultural History of Domestic Advice*, by Sarah A. Leavitt, Journal of Interdisciplinary History, (Fall 2004)

*Make Love not War: The Sexual Revolution, an Unfettered History*, by David Allyn, Peace and Change, (October 2002)

*New and Improved: The Transformation of American Women's Emotional Culture*, by John C. Spurlock and Cynthia A. Magistro, Journal of the History of Sexuality, (July 2000)

#### **ENCYCLOPEDIA ENTRIES**

"Fathering and Fatherhood" in *Encyclopedia of Children and Childhood*, Paula Fass, ed. (New York: MacMillan & Co., 2003)

"Nancy Cott," "Laurel Thatcher Ulrich," "Women: North America," in *Historians and Historical Writing* (London: Fitzroy Dearborn, 1999)

"Tailhook Scandal Rocks Navy," "The Free Speech Movement," in *Great Events, North American Series* (Pasadena: Salem Press, 1997)

#### **SELECTED PRESENTATIONS 2003-**

"Feminism as Fans (and non-Fans) Found it: Letters to Gloria Steinem," Invited talk, WAWH luncheon, Pacific Coast Branch-American Historical Association, 2012

"A Housewife and a Feminist: Readers Write *Ms.*," Western Association of Women Historians, Santa Clara, 2009

Participant, "Sequels to the Sixties," Radcliff Seminar in Women's History, Cambridge, MA, 2008

"'One in the Eye for Betty Friedan and her Feminine Mystique': Housewives' Letters to Phyllis McGinley," Berkshires Conference of Women Historians, 2008

"The Woman who Found Herself: Redbook Readers Write Back, 1972," Western Association of Women Historians, Vancouver, BC, 2008

"Last of a Dying Breed:" Housewives and Domesticity in the Long Postwar U.S.," Gender and the Long Postwar, German Historical Institute, Washington, D.C., 2008

"An Answer to the Feminine Mystique': The housewife and domesticity in Phyllis McGinley's *A Sixpence in Her Shoe*," AHA-PCB, Honolulu, HI, 2007

"'The Woman at Home' Talks Back: Women Defend the Choice to Stay Home in the 1970s," Western Association of Women Historians, San Diego, 2007

"Don't Knock Motherhood': Response to Friedan's "Fraud of Femininity," Organization of American Historians, Washington, 2006

"The Opt Out Revolution: a Round Table," Berkshires Conference of Women Historians, Claremont, 2005

“Postwar Femininity, Bay Area Style: Gender and Public Life 1957-1964,” Western Association of Women Historians, Phoenix, 2005

“A Careerist is Also A Woman”: Gender, Domesticity, and Public Life in Oakland, CA 1957-1964,” American Studies Association, Atlanta, 2004

“Red Betty: Communism, Domesticity, and Feminism and the Response to *The Feminine Mystique*,” Social Science History Association, Baltimore, 2003

**CONFERENCES ATTENDED AS COMMENTATOR (Recent)**

“Protecting Manhood: The Influence of Hegemonic Masculinity in Pediatrics,” Organization of American Historians, San Francisco, 2013

“The Real Housewives of the 20th Century,” Berkshire Conference of Women Historians, Amherst, MA, 2011

**FELLOWSHIPS (Recent)**

Schlesinger Library Research Support Grant 2006-2007

Dean’s Research Fellowship CSU East Bay, 2004-2005

Research Support Grant, CSU East Bay, 2001

New Faculty Support Grant, CSUH, 2000

**INSTITUTES AND APPOINTMENTS**

Principal Investigator, Teaching American History Grant, Alameda County Office of Education, 2006-7

Visiting Scholar, Institute for the Study of Social Change, University of California, Berkeley, 2005-2006

Regional Oral History Office, Advanced Oral History Workshop, University of California, Berkeley, 2005

**PROFESSIONAL ORGANIZATIONS**

Western Association of Women Historians, President 2013-2014; President Elect, 2012-2013; Chair, Sierra Prize Committee, 2006; Sierra Prize Committee, 2004-5

Organization of American Historians

Pacific Coast Branch, American Historical Association