

Walter R. Jacobs III

Professor of Ethnic Studies
California State University East Bay

Hudson Certified Life/Executive Coach

Curriculum Vitae: October 2025

CONTACT

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EDUCATION

Doctor of Philosophy, June 1999
Indiana University, Bloomington, IN
Major: Sociology; Minor: Cultural Studies

Master of Arts, May 1995
Indiana University, Bloomington, IN
Major: Sociology

Bachelor of Science, June 1990
Georgia Institute of Technology, Atlanta, GA
Major: Electrical Engineering

FACULTY APPOINTMENTS

November, 2023-present: Professor, Department of Ethnic Studies, California State University East Bay.

[Retreat rights.] July, 2022-October, 2023: Professor, Department of Ethnic Studies, California State University East Bay.

[Retreat rights.] July, 2015-June, 2022: Professor, Department of Sociology and Interdisciplinary Social Sciences, San José State University.

[Retreat rights.] July, 2013-June, 2015: Professor, Department of Sociology and Anthropology, University of Wisconsin-Parkside.

July, 2008-June, 2013: Associate Professor, Department of African American & African Studies, University of Minnesota.

July, 2006-June, 2008: Associate Professor, Department of Postsecondary Teaching and Learning, University of Minnesota.

July, 2005-June, 2006: Associate Professor of Social Sciences, General College, University of Minnesota.

August, 1999-June, 2005: Assistant Professor of Social Sciences, General College, University of Minnesota.

ADMINISTRATIVE APPOINTMENTS

July, 2022-October, 2023: Provost and Vice President for Academic Affairs, California State University East Bay.

August, 2020-2022: Special Advisor to the Provost on Racial Justice Initiatives, San José State University.

July, 2015-2022: Dean, College of Social Sciences, San José State University.

July, 2013-June, 2015: Founding Dean, College of Social Sciences & Professional Studies, University of Wisconsin-Parkside.

July, 2008-June, 2012: Chair, Department of African American & African Studies, University of Minnesota.

July, 2007-June, 2008: Interim Chair, Department of African American & African Studies, University of Minnesota.

July, 2006-June, 2007: Director of Undergraduate Studies, Department of Postsecondary Teaching and Learning, University of Minnesota.

COACHING/CONSULTING APPOINTMENTS

June, 2025-present: Executive Coach, Center for Liberated Leadership, <https://www.myliberatedleadership.com>.

February, 2025-present: Executive Coach, Spiro Coaching Institute, <https://spirocoaching.com>.

January, 2025-present: Executive Coach and Consultant, Wolcott & Associates, LLC,
<https://www.wolcottandassociates.org>.

HONORS

Arthur "Red" Motley Exemplary Teaching Award, College of Liberal Arts, University of Minnesota. Spring 2009.

Lieber Memorial Teaching Associate Award, Indiana University (university-wide award). Spring 1998.

Teaching Excellence Recognition Award, College of Arts and Sciences, Indiana University. Spring 1998.

Edward H. Sutherland Award for Distinguished Teaching, Department of Sociology, Indiana University. Spring 1997.

FELLOWSHIPS AND RESEARCH GRANTS

Wisconsin Humanities Council mini grant, Spring 2014.

Imagine Fund Annual Award, University of Minnesota, Fall 2009-Spring 2010.

Academic Leadership Program Fellowship, Committee on Institutional Cooperation (consortium of Big Ten Conference institutions and the University of Chicago). Fall 2006-Spring 2007.

Center for Teaching and Learning Services Multicultural Education Fellowship, University of Minnesota. Fall 2006-Spring 2007.

Research Sabbatical (full year), General College, University of Minnesota. Fall 2005-Spring 2006.

President's Faculty Multicultural Research Award, University of Minnesota. Summer 2005.

University Faculty Summer Research Fellowship, University of Minnesota. Summer 2002.

President's Faculty Multicultural Research Award, University of Minnesota. Summer 2002.

Undergraduate Research Opportunities Program Grant (faculty mentor), University of Minnesota. Spring 2002.

Dissertation Year Research Fellowship, Department of Sociology, Indiana University. Fall 1998-Spring 1999.

College of Arts and Sciences Outstanding Teacher/Scholar Fellowship, Indiana University. Summer 1998.

College of Arts and Sciences Collaborative Graduate-Undergraduate Research Fellowship, Indiana University. Summer 1997.

Political Economy Workshop Independent Research Grant, Department of Sociology. Summer 1994.

Graduate Tuition Scholarship, Department of Sociology, Indiana University. Fall 1993-Spring 1998.

RESEARCH AND TEACHING INTERESTS

media literacies
critical pedagogy
Black popular culture
scholarship of teaching and learning
race and ethnic relations
technology and society

PUBLICATIONS: BOOKS

Jacobs, Walter R., Wendy Thompson Taiwo, and Amy August (eds). May 2021. *Sparked: George Floyd, Racism, and the Progressive Illusion*. St. Paul, MN: Minnesota Historical Society Press.

Jacobs, Walter R. 2007. *Ghostbox: A Memoir*. New York: iUniverse.

Jacobs, Walter R. 2005. *Speaking the Lower Frequencies: Students and Media Literacy*. Albany: State University of New York Press.

Di Leo, Jeffrey R., and Walter R. Jacobs (eds.). 2004. *If Classrooms Matter: Progressive Visions of Educational Environments*. New York: Routledge.

PUBLICATIONS: JOURNAL ARTICLES & BOOK CHAPTERS

Jacobs, Walter R. 2025. "You Don't Have to be 'Smart' to be Successful in College." Pp. 80-81 in Lettie Ramírez (ed.), *You Got This: You Are Not Alone*. El Monte, CA: Velázquez Press.

Jacobs, Walter R., and Elaine K. Jacobs. 2025. "Advice from a Provost and a First Year College Student." Pp. 156-158 in Lettie Ramírez (ed.), *You Got This: You Are Not Alone*. El Monte, CA: Velázquez Press.

Tzeng, Christina, and Walter R. Jacobs. 2022. "Flashbulb Memories: Fictive Reconstructions of Lived Experiences." Pp. 149-156 in S. Homan (ed.), *Playing with Reality: Denying, Manipulating, Converting, Enhancing What Is There*. New York: Routledge.

Jacobs, Walter R. 2021. "Preface: From Wonderful/Wretched Memories to Sparked Discussion of Racial Dynamics in Minnesota." Pp. vii-x in W. Jacobs, W. Thompson Taiwo, and A. August (eds.),

Sparked: George Floyd, Racism, and the Progressive Illusion. St. Paul, MN: Minnesota Historical Society Press.

Jacobs, Walter R. 2021. "Blackasotan Identity Lanes." Pp. 17-20 in W. Jacobs, W. Thompson Taiwo, and A. August (eds.), *Sparked: George Floyd, Racism, and the Progressive Illusion*. St. Paul, MN: Minnesota Historical Society Press.

Jacobs, Walter R. 2021, Amy August, and Wendy Thompson Taiwo. "Conclusion: Where Will You Be on May 25, 2022?" Pp. 209-217 in W. Jacobs, W. Thomson Taiwo, and A. August (eds.), *Sparked: George Floyd, Racism, and the Progressive Illusion*. St. Paul, MN: Minnesota Historical Society Press.

Lewis, Syressa L., and Walter R. Jacobs. 2017. "Learning and Teaching Digital Storytelling: A Student's Journey into 'Bravery Spaces.'" *Perspectives on Undergraduate Research and Mentoring* 6(1):1-14.

Troup, Patrick, and Walter R. Jacobs. 2014. "Huntley House: A 'Post-Black' Living-Learning Community for African American Men." Pp. 240-248 in D. Mitchell (ed.), *Intersectionality and Higher Education: Theory, Research, and Praxis*. New York: Peter Lang.

Lambert, Joe, with Cheryl Diermyer, Liv Gjestvang, Walter Jacobs, and William Shewbridge. 2012. "Digital Storytelling in Higher Education." Pp. 175-190 in Joe Lambert, *Digital Storytelling: Capturing Lives, Creating Community*, 4th Ed. New York: Routledge.

Jacobs, Walter R. 2010. "Using Technology to Open Storytelling Doors." *EDUCAUSE Review* 45(5):52-53.

Raimist, Rachel A., Candance M. Doerr-Stevens, and Walter R. Jacobs. 2010. "The Pedagogy of Digital Storytelling in the College Classroom." *Seminar.net* 6(2):280-285.

Jacobs, Walter R. 2010. "The College Classroom as Pensieve: Putting Language, Power, and Authority to Productive Use." Pp. 362-376 in J. Cobb and M. Kallus (eds.), *Historical, Theoretical, and Sociological Foundations of Reading in the United States*. New York: Allyn & Bacon.

Jacobs, Walter R. 2010. "Black Atlantic." Pp. 66-69 in R. L. Jackson (ed.), *Encyclopedia of Identity*. Newbury Park, CA: Sage.

Jacobs, Walter R. 2010. "Speaking the Lower Frequencies 2.0: Digital Ghost Stories." Pp. 1007-1013 in W. L. Linek, D. Massey, E. G. Sturtevant, L. Cochran, B. McClanahan, and M. B. Sampson (eds.), *The College Reading Association Legacy: A Celebration of 50 Years of Literacy Leadership*. Commerce, TX: Association of Literacy Educators and Researchers.

Jacobs, Walter R. 2010. "30 Years of Black Presidents." *Contexts* 9(1):75-77.

Jacobs, Walter R., Jocelyn R. Gutzman, and David T. McConnell. 2006. "Teacher-Student Collaboration in the First-Year Experience." Pp. 159-171 in D. Lundell, J. Higbee, I. Duranczyk, and E. Goff (eds.), *Student Standpoints About Access Programs in Higher Education*. Minneapolis, MN: Center for Research on Developmental Education and Urban Literacy.

Barajas, Heidi L., and Walter R. Jacobs. 2005. "Reading, Writing, and Sociology? Developmental Education and the Sociological Imagination." Pp. 355-368 in J. Higbee, D. Lundell, and D. Arendale (eds.), *The General College Vision: Integrating Intellectual Growth and Student Development*. Minneapolis, MN: Center for Research on Developmental Education and Urban Literacy.

Jacobs, Walter R., Thomas J. Reynolds, and Gregory P. Choy. 2004. "The Educational Storytelling Project: Three Approaches to Cross-Curricular Learning." *Journal of College Reading and Learning* 35(1):50-66.

Di Leo, Jeffrey R., and Walter R. Jacobs. 2004. "Place, Pedagogy, Politics: Reflections on Contemporary Classroom Reconfigurations." In J. Di Leo and W. Jacobs (eds.), *If Classrooms Matter: Progressive Visions of Educational Environments*. New York: Routledge.

Bruch, Patrick L., Rashne R. Jehangir, Walter R. Jacobs, and David L. Ghere. 2004. "Enabling Access: Toward Multicultural Developmental Curricula." *Journal of Developmental Education* 27(3):12-19, 41.

Di Leo, Jeffrey R., Amy M. Lee, and Walter R. Jacobs. 2002. "The Sites of Pedagogy." *Symploke* 10(1-2):7-12.

Barajas, Heidi, Patrick Bruch, Gregory Choy, Carl Chung, Leon Hsu, Walter Jacobs, Amy Lee, Karen Miksch, Mark Pedelty, and Thomas Reynolds. 2002. "Interdisciplining Pedagogy: A Roundtable." *Symploke* 10(1-2):118-132.

Jacobs, Walter R. 2002. "Using Lower-Division Developmental Education Students as Teaching Assistants." *Research and Teaching in Developmental Education* 19(1):41-48.

Jacobs, Walter R. 2002. "Learning and Living Difference That Makes a Difference: Postmodern Theory and Multicultural Education." *Multicultural Education* 9(4):2-10.

Jacobs, Walter R. 2001. "The Sci-Fi Anti-Dupe: Fiction TV as Teaching Tool." *Bad Subjects* 57:35-36.

Pedelty, Mark H., and Walter R. Jacobs. 2001. "The Place of 'Culture' in Developmental Education's Social Sciences." Pp. 75-90 in D. Lundell and J. Higbee (eds.), *Theoretical Perspectives in Developmental Education*. Minneapolis, MN: Center for Research on Developmental Education and Urban Literacy.

Jacobs, Walter R., and Dwight E. Brooks. 1999. "Using Strange Texts to Teach Race, Ethnicity, and the Media." *The Velvet Light Trap* 44(Fall):31-38.

Hare, Sara C., Walter R. Jacobs, and Jean H. Shin. 1999. "Entering the Classroom from the Other Side: The Life and Times of Graduate Associate Instructors." Pp. 507-516 in B. Pescosolido and R. Aminzade (eds.), *The Social Worlds of Higher Education: Handbook for Teaching in a New Century*. Thousand Oaks, CA: Pine Forge Press.

Jacobs, Walter R. 1998. "The Teacher as Text: Using Personal Experience to Stimulate the Sociological Imagination." *Teaching Sociology* 26(3):222-228.

Brooks, Dwight E., and Walter R. Jacobs. 1996. "Black Men in the Margins: Space Traders and the Interpositional Fight against B[l]acklash." *Communication Studies* 47(4):289-302.

Jacobs, Walter R. 1994. "Off the Margin: The Interpositional Stranger." *Symploke* 2(2):177-194.

PUBLICATIONS: JOURNAL EDITOR

Jacobs, Walter R., and Amy M. Lee. 2002. Guest editors of *Symploke* 10(1-2); themed issue on pedagogy.

PUBLICATIONS: BOOK REVIEWS

Jacobs, Walter R. 2008. "Review of the *Historical Dictionary of African American Cinema*." *American Book Review* 29(2):16.

Jacobs, Walter R. 2007. "Review of *The Giroux Reader*." *Symploke* 15(1-2):387-388.

Jacobs, Walter R. 2004. "After-Whiteness Studies." *Symploke* 12(1-2):261-264.

Jacobs, Walter R. 1997. "The Tide of Second-Wave Whiteness." *Symploke* 5(1-2):232-235.

PUBLICATIONS: REPRINTS

Jacobs, Walter R. 2004. "Learning and Living Difference That Makes a Difference: Postmodern Theory and Multicultural Education." Pp. 69-80 in F. Schultz (ed.), *Annual Editions: Multicultural Education 04/05*. Guilford, CT: McGraw-Hill/Dushkin.

Jacobs, Walter R. 2003. "Learning and Living Difference That Makes a Difference: Postmodern Theory and Multicultural Education." Pp. 85-96 in F. Schultz (ed.), *Annual Editions: Multicultural Education 03/04*. Guilford, CT: McGraw-Hill/Dushkin.

LICENSES AND CERTIFICATIONS

2025: Artificial Intelligence (AI) Tools for Teaching and Learning, California State University Academic Technology Services.

2022: Hudson Coach Certification Program, Hudson Institute of Coaching.

2017: Title IX Investigator certification, Association of Title IX Administrators (ATIXA).

CIVIL RIGHTS/HUMAN RESOURCES TRAINING

2017: Title IX Investigator training, San José State University.

2016: Skelly Officer [Due Process protections for civil service employees] training, San José State University.

2014: LGBTQ+ Safe Zone training, University of Wisconsin-Parkside.

PUBLIC ENGAGEMENT

2024: Author, "Deep Collaboration as a Tool to Liberate Your Leadership" op-ed, Center for Liberated Leadership blog, <https://www.myliberatedleadership.com/post/deep-collaboration-as-a-tool-to-liberate-your-leadership>.

2024: Interim Co-Executive Director, StoryCenter [formerly known as The Center for Digital Storytelling] (Berkeley, CA).

2023-2024: Chair, Board of Directors, StoryCenter.

2023: Member, Board of Directors, Oakland Chamber of Commerce (Oakland, CA).

2023: Speaker, "Wonderful/Wretched Memories of Racial Dynamics," Metropolitan Community College-Kansas City Black History Month online conversation, February 8.

2022: Participant, "Hayward Real Dads Read [to students]" community gathering, Schafer Park Elementary School, September 16 (Hayward, CA).

2022: Panelist, "Histories of Oppression, Resistance, and Thriving" webinar in the San José State University Institute for Public Affairs and Civic Engagement Winter Leadership Institute, January 19.

2022: Interviewee, discussion of *Sparked: George Floyd, Racism, and the Progressive Illusion* on "The Matthew McNeil Show," radio show (KTNF 950 AM, Minneapolis-St. Paul, MN), January 5.

2021: Panelist, "Sparked: A Community Conversation," University of Minnesota College of Liberal Arts Public Life Project, November 5.

2021: Panelist, "*Sparked: George Floyd, Racism, and the Progressive Illusion*" panel discussion, Department of American Studies, University of Minnesota, November 5.

2021: Panelist, "'Whose Streets?' A Conversation About Race and Urban Space in *Sparked: George Floyd, Racism, and the Progressive Illusion* and *The Confession of Copeland Cane*," San José State University Campus Reading Program, September 8.

2021-2022: Welcome Team member, Nextdoor.com East Lake Bella Vista neighborhood. <https://nextdoor.com/neighborhood/eastlakebellavista--oakland--ca/>

2021: Panelist, "The Wonderful and the Wretched: A Conversation with the Editors of *Sparked: George Floyd, Racism, and the Progressive Illusion*" episode of "The Alchemist Manifesto" podcast, June 9.

2021: Interviewee, discussion of *Sparked: George Floyd, Racism, and the Progressive Illusion* on the "WCCO Morning News" TV show (WCCO television channel 4, Minneapolis-St. Paul, MN), May 25.

2021: Interviewee, discussion of *Sparked: George Floyd, Racism, and the Progressive Illusion* on the "Steele Talkin' with Jearlyn Steele" radio show (WCCO 830 AM, Minneapolis-St. Paul, MN), May 23.

2021: Moderator, "Racism and Minnesota's Progressive Illusion" panel discussion in Minnesota History Society's "Black History, Black Voices" series (Facebook Live), May 19.

2021: Panelist, "Race and Urban Space – A Book Launch for *Sparked: George Floyd, Racism, and the Progressive Illusion*" webinar, SJSU Institute for Metropolitan Studies, May 18.

2020: Panelist, "Representation Matters: Race, Equity, and Inclusion in Athletics and Education" webinar; SJSU Institute for the Study of Sport, Society and Social Change; September 10.

2020: Editor, "Wonderful/Wretched Memories of Racial Dynamics in the Twin Cities, Minnesota" special feature op-ed series, *The Society Pages*.
<https://thesocietypages.org/specials/wonderful-wretched-memories-of-racial-dynamics-in-the-twin-cities-minnesota/>

2020: Author, "A Wrinkle in Time and Space" op-ed, *The Society Pages*.
<https://thesocietypages.org/specials/a-wrinkle-in-time-and-space/>

2020: Author, "Where Were You on May 25, 2020?" op-ed, *The Society Pages*.
<https://thesocietypages.org/specials/where-were-you-on-may-25-2020/>

2020: Author, "Blackasotan Identity Lanes" op-ed, *The Society Pages*.
<https://thesocietypages.org/specials/blackasotan-identity-lanes/>

2018-2020: Member, San Francisco Bay Area Planning and Urban Research Association (SPUR) Urban Catalyst Team (San José, CA).

2017: Contributor, Momentum Advisors wealth management online community forum.
<http://www.moxyfinance.com/community/>

2016: Author, "30 Years a Minnesotan" op-ed, *Blackasotan*.
<https://blackasotan.com/2016/06/15/30-years-a-minnesotan/>

2015-present: Member, Board of Directors, StoryCenter.

2015: Member, Executive Board, Phi Delta Kappa chapter 1123 (Racine & Kenosha, WI.)

2014: Member, Grant Advisory Board, Higher Expectations (Racine, WI).

2014: Keynote speaker, Wednesday Optimist Club of Racine (WI) Scholarship Banquet, April 30.

2014: Interviewee, "Education Matters" radio show (WGTD 91.1 FM, Kenosha, WI), March 8.

2013: Advising Scholar (with Ed Schmitt), Changing America: The Emancipation Proclamation, 1863, and the March on Washington, 1963 travelling exhibit application, Zion-Benton Public Library (Zion, IL.)

2013-2014, 2015-2019, 2020, 2021: Author, "Dispatches From a New Dean" blog, *The Society Pages*. <http://thesocietypages.org/newdean/>

2011: Author, "Black History Month" op-ed, *Minnesota Daily Student*, February 1 [113(9):6].

2010-2011: Member, Higher Education Consortium for Urban Affairs (HECUA) Marketing Advisory Committee.

2010: Guest Editor, "Minnesota Today" website (a project from Minnesota Public Radio). <http://mntoday.mprnewsq.org/>

2010: Member, panel discussion of African Americans in sports, "Crossroads" (KSTC television channel 45, Minneapolis-St. Paul), July 17.

2008: Author, "Obama can be our Nehemiah, not our Moses" op-ed in the *Minnesota Spokesman-Recorder*, October 30-November 5, 2008, p. 4, 11.

2008: Instructor, "Your Television Will Be Colorized: Black TV Comics' Riffs on Race" class for The People's University series at the Minneapolis Public Library (August 6, 13, & 20; 6:30-8:00 PM).

2008: Member, panel discussion of the 40th anniversary of Martin Luther King, Jr.'s assassination on "Crossroads" (KSTC television channel 45, Minneapolis-St. Paul), April 5.

2007-2012: Member, Board of Directors, Morrill Hall and Rachel Tilsen Social Justice Fund (Minneapolis, MN).

2007-2009: Member, Board of Directors, Prospect Park East River Road Improvement Association (Minneapolis, MN).

2007-2012: Author, "AA&AS Chair's Blog." <http://blog.lib.umn.edu/afroam/afrochair/>

1993-1996: Columnist, *Bloomington Herald-Times* newspaper (Bloomington, IN).

WORKSHOP FACILITATION

2023: "Essential Leadership Skills for Deans," April 3-4 (Washington, DC). Academic Impressions professional development mini conference. Co-facilitators: Monica Adya and Marie Hansen.

2014: "Digital Storytelling for Veterans," April 12 (University of Wisconsin-Parkside) and April 26 (Veterans of Foreign Wars post #1865, Kenosha, WI). University of Wisconsin-Parkside College of Social Sciences community engagement initiative. Co-facilitator: Gary Eckstein.

PRESENTATIONS

"What Higher Ed Leaders Require in This Moment (And How Coaches Can Help)" (with J. Guthmiller, P. James, and D. Nelson). Spiro Coaching Institute Summit. Chapel Hill, NC: June 2, 2025.

"StoryCenter: 40 Years of Media Literacy Work" (with J. Ferguson). MediaEd Forum 2025. Online: January 10, 2025.

"Working with a Coach" (with R. Kramer). Council of Colleges of Arts & Sciences Discussions for Deans Webinar Series. Online: September 26, 2024.

"The Public Humanities" (with D.T. Goldberg, P. Jacob, C.J. Newfield, M. Parham, and A. Prabhu). Invited panel discussion, Modern Language Association 2023 Convention. San Francisco, CA: January 7, 2023.

"Professional Development at Cal State East Bay." Keynote address, California State University East Bay 2022 Back to the Bay Conference. Hayward, CA: August 11, 2022.

"Staff Advancement" (with D. Mullin). California State University East Bay 2022 Back to the Bay Conference. Hayward, CA: August 11, 2022.

"Moving to the Dark Side: Why Colleges and Universities Need More Sociologists as Leaders and Administrators" (with B. Davila, D. Downey, K. Greer, T. Migliaccio, and W. Ng). Pacific Sociological Association Annual Conference. Sacramento, CA: April 8, 2022.

"What to Do When a Tenured Colleague Is Branded a Racist" (with R. Gonzalez). Council of Colleges of Arts & Sciences Discussions for Chairs Webinar Series. Online: June 3, 2021.

"Lessons Learned from an Anti-Black Racism Event." Council of Colleges of Arts & Sciences Discussions for Deans Webinar Series. Online: June 25, 2020.

"The Known or the Unknown: The Advantages and Disadvantages of Internal and External Hires for Assistant & Associate Dean Positions" (with S. Brown, T. Hall, and P. Miene). Council of Colleges of Arts & Sciences Annual Meeting. Atlanta, GA: November 5-9, 2019.

"High Impact Practices: Scholarly Foundations and Practical Applications" (with D. Dannels and M. Jayasuriya). Council of Colleges of Arts & Sciences Annual Meeting. Denver, CO: November 1-4, 2017.

"Toward a Political Education for Both Sides of the Aisle." Invited Session ("Shifting Parameters of Possibility in the American Political Landscape") at the Southwest Anthropological Association Annual Conference, San José, CA: April 28-29, 2017.

"Cultivating Leadership From Within" (with L. Snyder, P. Lutz, and A. Jones). Council of Colleges of Arts & Sciences Annual Meeting. San Antonio, TX: November 5-8, 2014.

"Discovering Vocation by Listening to Sociological Ghosts and Embracing Quirkyness." Augustana College Fall Symposium Day. Rock Island, IL: September 24, 2014.

"Mapping Waves, Bridging Shifts: Disciplinary Faculty Take on Whole Curricula" (with P. Flash, L. Miller, L. Schiff, and J. Robinson). International Writing Across the Curriculum Conference. Minneapolis, MN: June 12-14, 2014.

"Writing Assignments for the 21st Century" (with D. Davis and T. Reynolds). University of Minnesota Teaching With Writing. Minneapolis, MN: February 14, 2013.

"The First Year Ghostbox" (with S. Lewis). Focusing on the First Year. Minneapolis, MN: February 13, 2013.

"Move Over Research Paper: Expanding the Parameters of 'Academic Writing'" (with C. Doerr-Stevens, S. Walseth, and B. Adams). Instructional Innovations: A Symposium of the Writing-Enriched Curriculum Project. Minneapolis, MN: May 11, 2011.

"Digital Storytelling." University of Minnesota College of Education and Human Development Information Technology Fellows Digital Storytelling Discussion. Minneapolis, MN: March 2, 2011.

"Rethinking Writing: Digital Storytelling in the College Classroom" (with C. Doerr-Stevens). University of Minnesota Literacy & Rhetorical Studies Research Series. October 20, 2010.

"The Pedagogy of Digital Storytelling in the College Classroom" (with C. Doerr-Stevens). University of Minnesota College of Liberal Arts Academic Technology Showcase. April 7, 2010.

"Digital Storytelling." Social Justice and Technology Initiatives at the University of Minnesota. Minneapolis, MN: November 17, 2009.

"The Circle of Eritrean Culture and Community through Digital Storytelling" (with S. Neguse). University of Minnesota Office of International Programs Global Spotlight. Minneapolis, MN: November 10, 2009.

"Multicultural Teaching and Learning in the Digital Age." University of Minnesota College of Veterinary Medicine Seminar on Teaching. September 25, 2009.

"Speaking the Lower Frequencies 2.0: Digital Ghost Stories." Keynote address at the College Reading Association Annual Conference. Sarasota, FL: November 6-9, 2008.

"Building Bridges: Developing a Language for Discussing Race" (with L. Houts Picca and K. Muhammad). Indiana University Beyond Diversity Public Seminar. Bloomington, IN: February 27, 2008.

"Race, Ghosts, and Pensieves: Creating University Spaces of Imagination." University of Minnesota Department of Geography Coffee Hour. Minneapolis, MN: February 22, 2008.

"Media Literacy." University of Minnesota Technology-Enhanced Learning (TEL) Seminar. Minneapolis, MN: October 10, 2007.

"Living with Social Ghosts." University of Minnesota Diversity Through the Disciplines. Minneapolis, MN: March 8, 2007.

"Literacies of the Lower Frequencies: Social Ghosts and Experimental Media Pedagogy." Keynote address at the National Council of Teachers of English Assembly for Research Midwinter Conference. Nashville, TN. February 25-27, 2007.

"Transforming Experience to Wisdom: Self-Assessment through Memoir Writing" (with C. Chomsky, P. James, and K. O'Donovan). Partners in Learning: A Campus-Wide Symposium on Best Practices to Enhance Student Learning. Minneapolis, MN. April 19, 2004.

"The Educational Storytelling Project: A Cross-Curricular Learning Strategy" (with G. Choy and T. Reynolds). 35th Annual Conference of the College Reading and Learning Association. Minneapolis, MN. November 13-16, 2002.

"The Cohort Effect in the Recruitment and Retention of Multiple Faculty of Color: Ties That Bind?" (with H. Barajas, C. Chung, G. Choy, and L. Hsu). Keeping Our Faculty. Minneapolis, MN. April 21-23, 2002.

"The Educational Storytelling Project (ESP): A Dialogical and Narrative Approach to Educational Research" (with M. Pedelty). 83rd Annual Meeting of the American Educational Research Association. New Orleans, LA. April 1-5, 2002.

"Using Autoethnography to Teach and Research Freshman Seminars." University of Minnesota Sociology Teaching Resources Center Spring Colloquia. Minneapolis, Minnesota. April 11, 2001.

"Enhancing the Transition to College: An Integrative Approach" (with G. Choy, D. Ghere, J. Hatch, J. Higbee, H. B. Howarth, D. Lundell, T. Reynolds, and M. E. Shaw). 2000 Joint Symposium of The College Reading and Learning Association and The National Association for Developmental Education. Breckenridge, Colorado. June 21-23, 2000.

"Teaching Cultural Studies." Crossing the Jordan 4. Bloomington, Indiana. February 13, 1999.

"Interpositional Black Men Speak: Using Space Traders to Fight B[l]acklash" (with D. Brooks). Con-soling Passions. Madison, Wisconsin. April 25-28, 1996.

"Interpositional Black Men as Border Crossers: Using Space Traders to Create Anti-Hegemonic Space" (with D. Brooks). Crossing the Jordan 1. Bloomington, Indiana. February 16-17, 1996.

TEACHING EXPERIENCE

Instructor, ES 346 (Afrofuturism), Department of Ethnic Studies, California State University East Bay, Fall 2025 (30 students).

Instructor, ES 245 (Black Flix), Department of Ethnic Studies, California State University East Bay, Fall 2025 (2 sections: 35 and 35 students), Spring 2025 (2 sections: 37 and 36 students), Fall 2024 (36 students).

Instructor, ES 389 (Engaging Communities of Color), Department of Ethnic Studies, California State University East Bay, Fall 2025 (33 students), Fall 2024 (31 students).

Instructor, CRMJ 499 (Independent Study), Department of Criminal Justice, University of Wisconsin-Parkside, Summer 2014 (1 student).

Instructor, OUE 1086 (The First Year Experience), Office of Undergraduate Education, University of Minnesota, Fall 2012 (133 students).

Instructor, AFRO 3910 (Digital Storytelling), Department of African American & African Studies, University of Minnesota, Spring 2011 (16 students), Fall 2008 (17 students).

Instructor, AFRO 1902 (Freshman Seminar: Your Television Will Be Colorized – Black TV Comedians' Riffs on Race), Department of African American & African Studies, University of Minnesota, Fall 2009 (21 students), Spring 2008 (21 students), Fall 2007 (21 students).

Instructor, GC 2271 (Stories and Storytellers), General College, University of Minnesota, Spring 2005 (31 students), Fall 2004 (29 students).

Instructor, GC 1374 (The Movies), General College, University of Minnesota, Fall 2003 (2 sections: 45 and 42 students).

Instructor, GC 1903 (Freshman Seminar: Living in the Electronic Information Age), General College, University of Minnesota; Fall 2002 (15 students), Spring 2001 (17 students), Fall 2000 (15 students).

Instructor, GC 1211 (People and Problems), General College, University of Minnesota, Spring 2005 (40 students), Fall 2004 (42 students), Fall 2002 (2 sections: 45 and 39 students), Spring 2002 (72 students), Spring 2001 (41 students), Fall 2000 (43 students), Spring 2000 (2 sections: 40 and 39 students), Fall 1999 (2 sections: 42 and 39 students).

Instructor, S101 (Media and Society), Department of Sociology, Indiana University, Spring 1998 (66 students), Fall 1997 (65 students).

Instructor, S494 (Field Experience in Sociology), Department of Sociology, Indiana University, Spring 1998 (1 student), Fall 1997 (4 students).

Instructor, S335 (Race and Ethnic Relations), Department of Sociology, Indiana University, Spring 1997 (45 students), Fall 1996 (46 students), Summer 1996 (26 students), Spring 1996 (70 students), Fall 1995 (58 students).

Graduate Teaching Assistant, S104 (Intensive Freshman Seminar: The Sociology of Buildings), College of Arts and Sciences, Indiana University, Summer 1995; S230 (Society and the Individual), Department of Sociology, Indiana University, Summer 1995 and Spring 1995; E104 (Divided Lives: Women and Men at Work and at Home), College of Arts and Sciences, Indiana University, Fall 1994; S320 (Deviance and Social Control), Department of Sociology, Indiana University, Spring 1994; S335 (Race and Ethnic Relations), Department of Sociology, Indiana University, Fall 1993.

GENERAL PROFESSIONAL SERVICE AND DEVELOPMENT

Member: University of Missouri-St. Louis National Science Foundation ADVANCE Grant External Advisory Board, 2022-2023.

Participant: American Association of State Colleges and Universities Academy for New Provosts (hybrid virtual and in-person, Washington, D.C.), 2022-2023.

Participant: EAB New Provosts Intensive (virtual), 2022.

Participant: Council of Colleges of Arts & Sciences 56th Annual Meeting (Portland, OR), 2021.

Participant: Council of Colleges of Arts & Sciences 55th Annual Meeting (virtual), 2020.

Participant: Council of Colleges of Arts & Sciences 54th Annual Meeting (Atlanta, GA), 2019. Host of the 3rd annual "Speed Deaning" mentorship session.

Participant: 32nd Annual National Conference on Race and Ethnicity in American Higher Education (Portland, OR), 2019.

Participant: Council of Colleges of Arts & Sciences 53rd Annual Meeting (Chicago, IL), 2018. Host of the 2nd annual "Speed Deaning" mentorship session.

Participant: Council of Colleges of Arts & Sciences 52nd Annual Meeting (Denver, CO), 2017. Co-creator and host of new "Speed Deaning" mentorship session.

Member: Board of Directors, Council of Colleges of Arts & Sciences, 2016-2022.

Participant: Council of Colleges of Arts & Sciences 51st Annual Meeting (San Diego, CA), 2016.

Director: Council of Colleges of Arts and Sciences Seminar for Department Chairs and Heads (San Diego, CA), Fall 2015.

Co-Director: Council of Colleges of Arts and Sciences Seminar for Department Chairs and Heads, Summer 2015 (Milwaukee, WI), Summer 2015.

Member: University of Minnesota Immigration History Research Center "Immigrant Stories" advisory council, 2015-2016.

Participant: Council of Colleges of Arts & Sciences 49th Annual Meeting (San Antonio, TX), 2014.

Organizer and Participant: University of Wisconsin System Arts, Letters, and Sciences Deans Council meeting (Kenosha, WI), 2014.

Participant: Council of Colleges of Arts & Sciences 48th Annual Meeting (Jacksonville, FL), 2013.

Participant: University of Wisconsin System Arts, Letters, and Sciences Deans Council meeting (La Crosse, WI), 2013.

Participant: Council of Colleges of Arts & Sciences New Deans Seminar, 2013.

Invited Participant: Department Executive Officers Seminar, Committee on Institutional Cooperation, 2009 (Chicago, IL).

Invited Participant: Measuring Undergraduate Learning Outcomes – A Working Agenda for Public Research Universities, 2008 (Minneapolis, MN).

Participant: Third Meeting on Future Directions in Developmental Education, 2002 (Minneapolis, MN).

Organizer and Facilitator: Second Annual Preparing Future Faculty Conference, Indiana University, 1997.

Participant: Preparing Future Faculty Program, Indiana University, 1995-1999.

CALIFORNIA STATE UNIVERSITY SYSTEM SERVICE AND DEVELOPMENT

Member: Science, Technology, Engineering, and Mathematics Network (STEM-NET) Steering Committee, 2023.

Member: Black Student Success Workgroup, 2022-2023.

Member: CSU Independent Ph.D. Degree Workgroup [six campuses], 2022-2023.

Participant: California State University Inaugural Juneteenth Symposium (Los Angeles, CA), 2022.

CALIFORNIA STATE UNIVERSITY EAST BAY SERVICE AND DEVELOPMENT

Member: College of Letters, Arts, and Social Sciences Retention, Tenure, and Promotion (RTP) Committee, 2025-present.

Member: University Senate Committee on Sustainability, 2025-present.

Member: College of Letters, Arts, and Social Sciences Curriculum Committee, 2025-present.

Chair: Department of Ethnic Studies Department Scholarship Committee, 2025-present.

Member: Department of Ethnic Studies Department Retention, Tenure, and Promotion (RTP) Committee, 2024-2025.

Member: Department of Ethnic Studies Department Scholarship Committee, 2024-present.

Member: Department of Ethnic Studies Department Chair Selection Committee, 2024.

Co-Chair: Concerted Activities committee, 2023.

Member: Title IX Implementation and Coordinating committee, 2023.

Co-Principal Investigator [w/ Suzanne Espinoza, Vice President for Student Affairs]: Cal State East Bay Pathfinders (California State University Graduation Initiative 2025 grant, \$300,000), 2023.

Principal Investigator: Removing Barriers to Transfer Student Success (College Futures Foundation sub-award, \$15,000), 2023.

Member: Campus Sustainability Committee, 2022-2023.

Principal Investigator, Cal State East Bay Pioneer Pathways (Stupski Foundation grant, \$4,000,000), 2022-2023.

Principal Investigator: East Bay Campus Agile Network (ECMC grant, \$500,000), 2022-2023.

Member: Campus Awareness and Strategy Team, 2022-2023.

SAN JOSÉ STATE UNIVERSITY SERVICE AND DEVELOPMENT

Member: Accommodations Review Board, 2021-2022.

Member: University Council on Accessibility & Compliance, 2021-2022, 2015-2017.

Member: Residential Life Assistant Director for Academic Initiatives search committee, 2021.

Member: Sankofa Black Spartan Professional Mentorship Program, 2021-2022.

Member: Campus Committee on Diversity, Equity, and Inclusion, 2021-2022.

Member: Director of the Institute for Emancipatory Education search committee, 2021.

Member: Associate Vice President for Development/Executive Director of the Campaign search committee, 2021.

Member: Arizona Bowl Planning working group, 2020.

Judge: Silicon Valley Innovation Challenge, 2020.

Executive sponsor: Spartan Connect [student advising] steering committee, 2020.

Member: Lurie College of Education Institute for Emancipatory Education Advisory Board, 2020-2022.

Member: SJSU Racial Justice working group, 2020-2021.

Member: Olympic Project Legacy working group, 2020-2021.

Member: Presidential Election Response Planning working group, 2020.

Member: Transformation 2030 Expanding Access to High-Impact Practices working group, 2020.

Member: Mubadala Silicon Valley Classic working group, 2019-2020.

Member: Outstanding Graduating Senior awards committee, 2019-2021.

Chair: Research Foundation audit committee, 2019-2020.

Chair: Executive Director of the Institute for the Study of Sport, Society, and Social Change (ISSSSC) search committee, 2019.

Co-Chair: Academic Senate Strategic Planning steering committee, 2018-2019.

Member: Associate Vice President for Strategic Communications and Marketing search committee, 2018.

Chair: Campus Development and Sustainability Strategic Planning task force, 2018.

Member: Vice President for Student Affairs search committee, 2018.

Member: Honorary Doctorate Degree selection committee, 2017-2022.

Member: Capital Campaign Case committee, 2017-2019.

Member: Institute for the Study of Sport, Society, and Social Change faculty advisory committee, 2017-2022.

Member: Athletics Director search committee, 2017.

Member: Head Football Coach search committee, 2017.

Member: Department of Urban & Regional Planning advisory committee, 2017-2019.

Member: Research, Curricular, and Creative Activities award committee (Office of Diversity, Equity, and Inclusion), 2017-2018.

Member: Dean of the College of Humanities & the Arts Five Year Review committee, 2016-2017.

Co-Director: Deans' Leadership Academy, 2016-2017.

Member: Academic Senate Strategic Planning steering committee, 2016-2019.

Member: SJSU Sustainability Board, 2016-2020.

Member: Black Male Mentoring Movement, 2016-2019.

Member: Mentor Community @ SJSU, 2016-2019.

Member: SJSU Title IX Coordinator search committee, 2016.

Member: Faculty in Residence selection committee, 2016-2022.

Member: Project Succeed advisory committee, 2016-2019.

Member: Academic Senate, 2015-2018.

Member: Research Foundation audit committee, 2016-2020.

Member: Research Foundation Board of Directors, 2015-2020.

Member: Library Dean search committee, 2015-2016, 2020, 2021.

Member: African American Student Success task force, 2015-2017.

Member: Black Scholars Community Council, 2015-2022.

UNIVERSITY OF WISCONSIN-PARKSIDE SERVICE AND DEVELOPMENT

Organizer and Mentor: First Year Student Mentoring Program, Office of Diversity and Inclusion, 2015.

Member: Facility Use committee, Office of the Chancellor, 2015.

Member: Capital Budget, Planning, Space, and Sustainability committee; Office of the Chancellor; 2014-2015.

Member: Associate of Arts Degree planning committee, College of Arts and Humanities and College of Social Sciences & Professional Studies, 2014-2015.

Member: Black History Month Film Festival planning committee, College of Arts and Humanities, 2014-2015.

Member: Talent and Economic Development Team, Office of the Chancellor, 2013-2015.

Member: Campus Master Plan steering committee, Office of the Chancellor, 2013-2014.

Member: Mentor Kenosha & Racine Strategic Task Force, Center for Community Partnerships, 2013-2014.

Member: Inclusive Excellence committee, Office of Diversity and Inclusion, 2013-2015.

UNIVERSITY OF MINNESOTA SERVICE AND DEVELOPMENT

Member: Undergraduate Curriculum Digital Transformation project selection committee, 2013.

Member: Office of the President Policy and Initiatives staff, 2012 (fall).

Member: Disability Services faculty advisory committee, 2012-2013.

Member: Director of Admissions search committee, 2012-2013.

Member: Athletics Director search advisory committee, 2012.

Member: College of Liberal Arts Individualized Degree Programs Coordinator search committee, 2012.

Chair: University of Minnesota College of Liberal Arts instructional awards committee, 2011, 2012.

Member: Assistant Director of Writing Across the Curriculum search committee, 2011-2012.

Member: Alumni Association National Board of Directors, 2011-2012.

Member: Center for Teaching and Learning advisory board, 2010-2013.

Member: Immigration History Research Center faculty and student advisory council, 2010-2013.

Participant (mentor): Summer Research Opportunities Program, 2010.

Member: College of Liberal Arts Director of Diversity Support Programs search committee, 2010.

Member: College of Liberal Arts CLA 2015 committee, 2009-2010.

Member: Senate Faculty Consultative Committee, 2009-2010, 2011-2012.

Member: College of Veterinary Medicine VetLEAD advisory committee, 2009-2011.

Member: Council for Enhancing Student Learning (Student Learning Outcomes faculty resources work group), 2009-2010.

Co-Lead Volunteer: College of Liberal Arts Community Fund Drive, 2009, 2010, 2011.

Member: Arts and Humanities Imagine Fund committee, 2009.

Participant (mentor): President's Distinguished Faculty Mentorship Program, 2008-2010.

Member: College of Liberal Arts curriculum advisory group (ad hoc), 2008-2009.

Member: Departments of American Indian Studies and Chicano Studies faculty search committee, 2008.

Member: College of Liberal Arts Council of Chairs, 2007-2012.

Member: Department of History faculty search committee, 2007-2008.

Member: Department of Anthropology faculty search committee, 2007-2008.

Member: Vice Provost and Dean of Undergraduate Education search committee, 2007.

Member: Council on Liberal Education, 2006-2012.

Member: Urban Agenda task force, 2006-2007.

Member: Strategic Positioning Advisory Group on Undergraduate Reform, 2006-2007.

Member: Senate Committee on Equity, Access, and Diversity; 2006-2007.

Member: College of Education and Human Development School of Social Work faculty search committee, 2006-2007.

Chair: Department of Postsecondary Teaching and Learning curriculum committee, 2006-2007.

Member: Department of Postsecondary Teaching and Learning executive committee, 2006-2007.

Co-Chair: College of Education and Human Development undergraduate committee, 2006.

Member: College of Education and Human Development undergraduate admissions and curriculum committee (ad hoc), 2006.

Member: College of Education and Human Development educational policy and program committee, 2006.

Member: College of Education and Human Development committee on academic affairs, 2006.

Member: Strategic Positioning Task Force on Collegiate Design (General College/College of Education and Human Development), 2005-2006.

Chair: General College undergraduate majors committee (ad hoc), 2005.

Participant (faculty advisor): Program for Individualized Learning, 2004-2013.

Participant: Making Meaning of a Life in Teaching Program, 2003-2004, 2006-2007.

Participant (mentor): Next Generation of the Professorate Program, 2003-2004.

Member: General College policy & planning committee, 2003-2004, 2005-2006.

Member: Institutional Review Board (student research), 2003-2013.

Member: Commuter Student Advisory Group, 2002.

Member: Institutional Review Board (social science research), 2001-2005.

Participant: Bush Early Career Faculty Program, 2001-2002.

Member: General College faculty search committee, 2001-2002.

Member: General College curriculum committee, 2000-2005.

Member: General College social science academic professionals search committee, 2000-2003, 2004 (chair).

Member: General College tenure document committee (ad hoc), 2000.

Member: General College multicultural concerns committee, 1999-2004.

PROFESSIONAL MEMBERSHIPS

American Association of State Colleges and Universities, 2022-2023.

Pacific Sociological Association, 2022-2023.

Phi Delta Kappa International, 2014-2016.

Council of Colleges of Arts and Sciences, 2013-2022.

The Association for the Study of Higher Education, 2009-2013.

American Educational Research Association, 2001-2007.

National Association for Developmental Education, 2000-2007.

American Sociological Association, 1994-2013.

PROFESSIONAL SERVICE: JOURNAL/CONFERENCE MANUSCRIPT REFEREE

Contexts, 2014.

Qualitative Inquiry, 2006-2007.

Cultural Studies <--> Critical Methodologies, 2006.

The Sociological Quarterly, 2002.

American Educational Research Association Annual Conference, 2001.

Journal of Contemporary Ethnography, 2000, 2004-2006, 2008, 2010-2011, 2013.

Teaching Sociology, 1998-2005, 2007.

Sociology of Education, 1996-1997.

References available upon request.