

Curriculum Vitae

EKIN ALAKENT

College of Business and Economics
California State University, East Bay
Email: ekin.alakent@csueastbay.edu, Phone: (510) 885-2076

EDUCATION

- 2006 Ph.D. in Management
The University of Texas at Dallas
- 2002 B.S. in Tourism and Hospitality Management
Bilkent University

ACADEMIC EXPERIENCE

- 2014 – Present Associate Professor of Management
California State University, East Bay
- 2008 – 2013 Assistant Professor of Management
California State University, East Bay
- 2007 – 2008 Assistant Professor of Management
Chapman University
- 2006 – 2007 Visiting Assistant Professor of Management
The University of Texas at Arlington

DISSERTATION

Title: “Organizational Downsizing in Times of Crises: Institutional vs. Economic Forces”.

Committee Members: Gregory G. Dess (co-chair), Seung-Hyun Lee (co-chair), Orlando Richard, and, Michael Baron.

RESEARCH INTERESTS

Non-Market Strategies, Corporate Political Strategies, Corporate Social Responsibility, Organizational Restructuring

TEACHING INTERESTS

Business Policy and Strategy; International Business; Business, Government and Society

REFEREED JOURNAL PUBLICATIONS

Alakent, Ekin & Ozer M. 2014 Can companies buy legitimacy? Using corporate political strategies to offset negative corporate social responsibility records. *Journal of Strategy and Management* 7(4): 318-336.

Alakent, Ekin. 2014. Small world networks and its implications for organizational downsizing. *Strategic Management Review* 8(1): 51-60

Ozer, M.; **Alakent, Ekin.** 2012. The influence of ownership structure on how firms make corporate political strategy choices. *Business & Society*, 52(3), 451-472

Ahsan, M., Ozer, M. & **Alakent, Ekin.** 2010. Incumbents adaptation to competence-destroying change: Role of prior experience and knowledge. *Journal of Managerial Issues*, XXII(4), 456-475.

Ozer, M.; **Alakent, Ekin.** & Ahsan, M. 2010. Institutional ownership and corporate political strategies: Does heterogeneity of institutional owners matter? *Strategic Management Review*, 4(1), 18-29.

Alakent, Ekin. & Lee, S.H. 2010. Do institutionalized traditions matter? Employee downsizing in Korean manufacturing organizations. *Journal of Management Studies*, 47(3), 509-532.

REFEREED CONFERENCE PRESENTATIONS

Alakent, Ekin & Goktan, S. Is Venture Capital Socially Responsible? The Effect of VC Funding on Companies' CSR Records. Presented at the *Strategic Management Society Annual Meeting*, Berlin, Germany, 2016

Alakent, Ekin & Ozer M. Can companies buy legitimacy? Using corporate political strategies to offset negative corporate social responsibility records. Presented at *The Academy of Management Meeting*, Orlando, FL, 2013

Alakent, Ekin & Ozer M. Can companies buy legitimacy? Using corporate political strategies to offset negative corporate social responsibility records. Presented at *The European Academy of Management Meeting*, Istanbul, Turkey, 2013

Ozer, M.; **Alakent, E.** How do firms make corporate political strategy choices? The influence of ownership structure. Presented at *The Academy of Management Meeting*, San Antonio, Texas, 2011

Ozer, M.; **Alakent, Ekin.** How do firms make corporate political strategy choices? The influence of ownership structure. Presented at the *Colloquium on Corporate Political Activity*, CW Post campus of the Long Island University in New York, 2010.

Ozer, M.; **Alakent, Ekin.** & Ahsan, M. Institutional ownership and corporate political strategies: Does heterogeneity of institutional owners matter? Presented at *The Academy of Management Meeting*, Chicago, Illinois, 2009.

Ismail, K. & **Alakent, Ekin.** Diversity and Innovations in High-Tech Groups: A conceptual model from Social Networks Perspective. Presented at *The Academy of Management Meeting*, Anaheim, California, 2008.

Goktan, B. A. & **Alakent, Ekin.** Is Entrepreneurial Behavior Culturally Bound? A Comparative Study of Turkey and US. Presented at *The Academy of Management Meeting*, Anaheim, California, 2008.

Alakent, Ekin; Deeds, D. D. & Taylor, C. A Mathematical model of critical mass in network structures and its implications for entrepreneurial networks. Presented at the *Academy of Management Meeting*, Philadelphia, Pennsylvania, 2007.

Damaraju N., **Alakent, Ekin;** Dess, G. G, & Barney, J.. Stigmatization and entrepreneurial risk taking. Presented at *The Academy of Management Meeting*, Atlanta, Georgia, 2006.

Alakent, Ekin & Lee, S. H. Organizational Downsizing in Times of Crisis: Institutional vs. Economic Forces. Presented at *The Academy of Management Meeting*, Honolulu, Hawaii, 2005.

WORKS IN PROGRESS

Alakent, Ekin & Goktan, S. Is Venture Capital Socially Responsible? The Effect of VC Funding on Companies' CSR Records. Submitted to *Strategic Management Journal*

Alakent, Ekin & Goktan, S. Making ethical decisions: Effect of institutional ownership on private equity firms' investment decisions. To be submitted to the *Journal of Business Ethics*.

TEACHING EXPERIENCE

Seminar in Strategic Management
California State University, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013

Business, Government and Society (Grad level)
California State University, East Bay, Winter 2011, Spring 2011, Fall 2011, Spring 2012

Multinational Business
California State University, East Bay, Fall 2010, Winter 2011, Spring 2011, Winter 2012, Fall 2013

Business, Government and Society
California State University, East Bay, Fall 2008, Winter 2009, Spring 2009, Summer 2009, Winter 2010, Spring 2010, Winter 2012

Strategic Management: An international perspective
Chapman University, Fall 2007, Spring 2008

Management of the Multinational Corporation
University of Texas at Arlington, Fall 2006, Spring 2007, Summer 2007

International Business
University of Texas at Dallas, Spring 2006 (4.5 / 5)

Social and Political Environment of Business (Strategic Management)
University of Texas at Dallas, Spring 2005

INTERNSHIPS AND WORK EXPERIENCES

Club Med, Foca, Turkey, Summer 1998
Human Resources Manager assistant

Global Public Relations, Istanbul, Turkey, Summer 1999
Received training in firm – mass media relations

Sheraton Hotel & Convention Center, Ankara, Turkey, September 2001 – January 2002
Internship in the Food & Beverage Department
Received training in organizing banquets and various fine-dining occasions

Radio Bilkent, Ankara, Turkey 1998-2001
Public Relations department
Took active role in organizing events to promote the radio and increase the quality of the campus life.
Was responsible for training the workers on various communication techniques

Career Planning Center, Bilkent University, Ankara, Turkey, 1999-2001
Communicated with the alumni to update their information on the database
Followed job openings from various sources and announced them on campus

HONORS AND AFFILIATIONS

- Member, AOM, AIB, Strategic Management Society
- Participated in IMD Doctoral Student Consortium, Academy of Management Annual Meeting, Honolulu, Hawaii, 2007
- Unconditional Outstanding Student Scholarship, Bilkent University, Ankara, Turkey, 1997-2002. Granted to the students ranked in the 0.001% in the national university entrance exam.
- Dean's List, UTD, School of Management, 1999
- Founding member, "Young Skal International - Ankara", 2000
- President of the communication unit, Radio Bilkent, Ankara, 1998-2001

SERVICE

- Served on the College of Business and Economics Faculty Affairs Committee
- Serves on the University Research Committee, 2012-2014
- Reviewer for Organization Studies, 2012
- Reviewer for Asia Pacific Journal of Management, 2012
- Serves on the departmental recruitment committee, 2011-2012
- Served on the CBE A2E2 Instructional and Research Equipment Committee, 2011-2012 Academic Year
- Served on the departmental committee on Course Learning Objectives, 2010 – 2011 Academic Year
- Attended Technology with Teaching Faculty Learning Community, Sponsored by CSUEB Faculty Development Office, 2010 – 2011 Academic Year
- Participated in the Institutional Learning Outcomes Forum, CSUEB, May 2011
- Faculty Advisor, SIFE Organization
- Reviewer for the Academy of Management Conference, 2005, 2006, 2007
- Represented CBE in the university committee on Cultural Groups/Women in GE requirement, 2010 – 2011 Academic Year