

GLEN S. TAYLOR
Glen.Taylor@csueastbay.edu

EDUCATION

- Ph.D. Strategy and International Business, York University, 1991.
- MES Master in Environmental Studies, York University, 1982.
- MBA York University, 1981.
- BBA University of New Brunswick, 1978.

ACADEMIC EXPERIENCE

Faculty Positions Held

- Professor, College of Business and Economics, California State University, East Bay, 2013-present.
- Associate Professor, College of Business and Economics, California State University, East Bay, 2007-2013.
- Associate Professor, Sykes College of Business, University of Tampa, 2002-2007
- Assistant Professor of Management, College of Business Administration, University of Hawaii, 1992-2000.

Administrative Positions Held

- Director of the MBA for Global Innovators Program, College of Business and Economics, California State University, 2010-present
 - Director of the One Year Intensive MBA Program, College of Business and Economics, California State University, 2010-present
 - Acting Director of the HIRE Center, College of Business and Economics, California State University, January 2013-2015
 - Director of the Center for Innovation and Knowledge Management, Sykes College of Business, University of Tampa, 2002-2007
 - Director of the Masters of Science in Technology and Innovation Management, Sykes College of Business, University of Tampa, 2002-2007.
 - Advisor to the World Resources Institute, Tsinghua University and Beijing University on environmental education for MBA students in China 2001-2003.
 - Director, Business Plan Competition Program, Pacific Asian Center for Entrepreneurship. University of Hawaii, 2001-2002.
 - Associate Director of the Pacific Asian Center for Entrepreneurship. University of Hawaii, 2001-2002
 - Director of APEC Global Supply Chain Management Program, 2001-2002.*
 - Deputy Director of the APEC Study Center, University of Hawaii, 1997-2001.
 - Associate Director of the Ontario Center for International Business, a consortium of York University, University of Toronto and Wilfrid Laurier University 1989-1991.
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ACADEMIC SERVICE at CSUEB

CSUEB Service

University Provost Search Committee, Member, 2016
University Committee on Budget and Resource Allocation, Member, 2014-16
University Classroom Design Committee, Member, 2014-16
University Curriculum and Instruction Committee, Member 2011-13
University General Education Committee, 2011-13

CBE Service

China-Asia Business and Economics Committee, Member, 2013-16.
Faculty Advisor on Assurance of Learning and Assessment, 2011-present
Retention, Tenure and Promotion Committee, Member, 2016-17
Retention, Tenure and Promotion Committee, Member, 2014-15
Retention, Tenure and Promotion Committee, Member, 2013-14
Faculty Search Committee, Member, 2011
Faculty Search Committee, Member, 2012
Faculty Search Committee, Member, 2014
CBE Entrepreneurship Task Force, 2015
Assessment Task Force, 2008-12
Curriculum Committee, 2008-10

SCHOLARSHIP

Refereed Journal Articles, Scholarly Book Chapters

- International Self-Regulation as Good Corporate Governance: The Role of Certifiable Management System Standards, with Sandy Luong in, "Governance in Action Globally: Strategy, Process, and Reality", Philippa Wells (ed.), Ross-Smith Press, 2014.
- Does the Revolving Door Lead to Capture or Corruption? with Sandy Luong, *The Business Review Cambridge*, 21 (2), 2013.
- International Business and the Environment, with Petra Christmann, in "*The Oxford Handbook of Business and the Environment*", Pratima Bansal (ed.), Oxford University Press, 2011.
- Globalization, Innovation and Sustainability: Towards an Opportunity Driven Design Philosophy for Graduate Business Education, with Gregory Theyel, *Journal of Corporate Citizenship*, December, 2010, Vol. 39, 1-8.
- Understanding the self-regulation potential of voluntary international initiatives for corporate conduct: The role of sponsor goals, in "*Multinational Enterprises and the Challenge of Sustainable Development*", John McIntyre (ed.), with Petra Christmann, Edward Elgar, UK, 2009, pp. 207-230.

- Strategic Supply Chain Innovation: A Strategic Management Perspective for Business Education, with Bill Rhey, *California Journal of Operations Management*, 2008, 6(1): 109-114.
- Redefining the Core of Graduate Business Education: Towards the Master of Business in Global Innovation”, with Bill Rhey, *AIMS International Journal of Management*, 2007, 1(3): 189-195.
- Firm Self-regulation through International Certifiable Standards: Determinants of Symbolic versus substantive implementation, with Petra Christmann, *Journal of International Business Studies*, 2006, 37(6): 863-878.
- Building and Sustaining a Culture that Supports Innovation, with Jay Jamrog, Mark Vickers, Donna Bear. *Human Resource Planning*, 2006, 29(3): 9-20.
- International Voluntary Social and Environmental Standards: Implications for Firms and Governments, in *Transformations in Global Governance: Implications for multinationals and other stakeholders*, with Petra Christmann, Sushil Vachani, (ed.), Edward Elgar Publishing, UK, 2006.
- Environmental Self-regulation in the Global Economy: The role of firm capabilities, in *Multinationals, Environment and Global Competition, Research in Global Strategic Management*, Sarianna Lundan (ed), with Petra Christmann. London: Elsevier vol 9, pp. 119-145, 2004.
- Globalization and the Environment: Regulatory Failure and the Emergence of International Voluntary Environmental Initiatives, with Petra Christmann, *Academy of Management Executive*, 2002, 3: 121-135.
- Globalization and the Environment: Determinants of Firm Self-Regulation in China, with Petra Christmann, *Journal of International Business Studies*, 2001, 32(3): 439-459.
- Human Resource Development in APEC, with Jianren Lu, in *Assessing APEC's Progress*, *Feinberg and Zhao (eds.)*. Institute of Southeast Asian Studies, 2001.
- International Development in Sub-Saharan Africa, in *The Social Engagement of Social Science: A Tavistock Anthology, Volume III*, edited by B. Trist, University of Pennsylvania Press, 1999.
- Parallel Processing as a Design Principle for Field-Related Inter-Firm Networks. *International Journal of Technology Management*, 1998, 16(3): 216-225.
- Parallel Processing and Total Quality Management, *Management International Review*. 1993, 33: 99-109.

- Strategic Manpower Policies and International Competitiveness: The Case of Mexico, in **Driving Continentally: National Policies and the North American Industry**. Ottawa: Carleton University Press, 1993.
- Employee and Supplier Learning in the Canadian Automobile Industry: Implications for Competitiveness, in **Foreign Investment, Technology and Economic Growth**, with Bernard Wolf. University of Calgary Press, 1991.
- Redesigning Western Foreign Policy, in **Planning for Human Systems**. edited by Jean-Marc Choukroun and Roberta Snow (eds), Wharton School, University of Pennsylvania with Michel Chevalier and Fred Carden, 1991.

Refereed Academic Paper Presentations

- Globalization of Markets for Political Power: The Case of Legal Drafting, with Sandy Luong, **Academy of International Business Annual Meeting**, New Orleans, June 27-30, 2016.
- Unlocking the Revolving Door: Micro-Foundations, Macro-Organization and Meta Governance, with Sandy Luong, **Academy of Management Annual Meeting**, Vancouver, Aug 9-12, 2015,
- Corporate Political Strategy: Market Power, Political Power and Government Decay, with Sandy Luong, **Strategic Management Society**, Denver, October 6, 2015.
- Does the Revolving Door Lead to Capture or Corruption? with Sandy Luong, presented at **The Global Business Marketing, Finance and Economics Research Conference**, June, 2013.
- Consideration of Industry Emergence in a Global Context, **Academy of Management Annual Meeting**, San Antonio, 2011.
- Globalization, Innovation and Sustainability: Towards an Opportunity Driven Design Philosophy for Graduate Business Education, with Gregory Theyel, presented at the **Business as an Agent of World Benefit Conference**, Case Western, June, 2009 Cleveland.
- Re-Framing Corporate Social Responsibility: Institutional and Socio-Ecological Perspectives, **Academy of Management Annual Meeting**, Philadelphia, 2007.

- Redesigning Graduate Business Education: The Master of Business Innovation, with Bill Rhey, **Academy of Management Annual Meeting**, Atlanta, 2006.
- The Design and Implementation of Certifiable Global Corporate Social Responsibility Standards, with Petra Christmann, **Strategic Management Society Annual Meeting**, Vienna, 2006.
- Firm Self-Regulation through International Certifiable Standards, with Petra Christmann, **Academy of International Business Annual Meeting**, Beijing, 2006.
- Firm Self-Regulation Determinants of Symbolic versus Substantive Implementation, **First Annual Conference on Self-regulation**, with Petra Christmann, Tuck School of Business, 2006.
- Redefining the Core of Graduate Business Education: Towards the Master of Business in Global Innovation, with Bill Rhey, *Proceedings of the Third Association of Indian Management Studies International Conference on Management*, Indian Institute of Management, Ahmedabad, India, January 2006.
- Firm Self-regulation through International Certifiable Standards: Determinants of Symbolic versus substantive implementation, with Petra Christmann, **Academy of International Business Studies Annual Meeting**, Quebec, 2005.
- Global Business Process Design: Implications for Human Resource Managers, **Human Resource Institute Annual Meeting**, St.Petersburg Florida, 2004.
- Offshoring: Lower Costs or Global Capability?'' **Institute of International Business Fellows**, April 2004, Tampa Florida.
- Institutionalizing the management research process in China, with J. Soper, *Proceedings of the International Association of Chinese Management Research*. Shanghai, June 2004.
- Strategic Management and the Environment: Meeting the Challenge in China, presented at the 3rd **China-BELL Conference of the World Resources Institute**, Shanghai, October, 2003.
- Innovation and Environmental Leadership in China, invited speaker, **Beijing University**, 2003.
- Presenter, Track Leader and Advisor to the **World Resources Institute Consortium of Chinese Business Schools** for a textbook and cases for Chinese MBA students on environmental management and sustainable development, Mandarin, published in China in 2003 and used in MBA programs in China.

- Determinants of ISO adoption in emerging economies: Insights from institutional and transaction cost theories, with Petra Christmann, **Academy of Management Annual Meeting**, 2002.
- Self-Regulation of Environmental Management Performance, with Petra Christmann. **Academy of International Business Annual Meeting**, 2002.
- Evaluating Business Plans for New Venture Financing, invited speaker, **Beijing Institute of Technology**, 2001.
- The Adoption of ISO Standards in China, with Petra Christmann, **Academy of Management Annual Meeting**, 2000.
- Globalization and the Environment: Evidence from China, with Petra Christmann *Best Paper Proceedings, Greening of Industry*, University of North Carolina, Chapel Hill, 1999.
- Organizing for Innovation: Parallel Processing as a Design Principle for Inter-firm Networks, *Proceedings of 'Creating the High Performance Organization through Innovation, People and Technology'*, 1997.
- Firm Embeddedness and Performance within Japanese Network Organizations, *Proceedings of the Academy of International Business South-East Asia*, 1996.
- Benchmarking Global Quality Best-Practice, **Academy of International Business Annual Meeting**, 1994.
- Strategic Benchmarking: the co-evolution of competitor intelligence and quality management, with Jim Richardson, **Academy of Management Meeting**, 1993.
- Product Development in Tiered Supplier Networks. **American Economics Association Annual Meeting**, 1993.
- Parallel Processing in Product/Process Development, **Strategic Management Society Annual Meeting**, 1992.

Professional Presentations

- The Role of Innovation in New Product Development, presentation to the Product Development Management Association, Tampa, Florida, 2006.
- Technology Entrepreneurship: Opportunities in China, Presentation to Technology Entrepreneurship Boot Camp, University of Tampa, 2005.
- The Future of Supplier and Employee Certification, Vietnam National Quality and Productivity Center Annual Meeting, Hanoi, Vietnam, 2001.

- APEC[†] -- Experts Workshop on Standards Based Management, Beijing 2001.
- APEC -- *The Role of International Standards in Transportation*, Mexico City, 2001.
- APEC -- *Six Sigma as a Strategy to Facilitate International Trade in the Textile Industry*, Ho Chi Minh City, 2001.
- APEC -- *Applying Standards-Based Management in Small and Medium Sized Enterprises*, Experts Workshop on Standards Based Management, Tokyo, Japan 2001
- APEC -- International Quality Assurance Systems CEO Workshop: Brunei Workshop, April 2000.
- APEC -- *Applying Standards-Based Management in Small and Medium Sized Enterprises*, International Quality Assurance Systems CEO Workshop: Shanghai, May 1999.
- APEC -- *Applying Standards-Based Management in Small and Medium Sized*, International Quality Assurance Systems CEO Workshop: Chile, 1999.
- APEC -- *Applying Standards-Based Management in Small and Medium Sized*, International Quality Assurance Systems CEO Workshop: Vietnam, 1999.
- APEC -- *Applying Standards-Based Management in Small and Medium Sized*, International Quality Assurance Systems CEO Workshop: the Philippines, 1998.
- APEC Study Center Annual Meeting: *Assessing the Progress of APEC*, Malaysia, 1998.
- APEC -- International Quality Assurance Systems CEO Workshop: The Philippines 1997.

MEMBERSHIPS

- The Academy of International Business
- Academy of Management
- Strategic Management Society

[†] Asia Pacific Economic Cooperation is an inter government organization that brings together the heads of state of 21 countries around the pacific rim http://www.apec.org/apec/news_media/fact_sheets/about_apec.html
http://www.apec.org/apec/news_media/news_photos/161108_pe_aelmphotos.html